

CPS Members, Friends and Colleagues,

Happy New Year! I hope this email finds you all happy, rested and ready for 2019!

I am very much looking forward to a great year for CPS and I'd like to take a little of your time to share my priorities for CPS in 2019.

1. Professional advocacy through legislative, policy and networking avenues to support and advance our role as essential providers of healthcare in Colorado.

CPS continues to make the promotion, development, and the advancement of the profession of pharmacy in Colorado the top priority in all we do.

On that note – the Colorado General Assembly legislative session starts this week on Jan. 4th and lasts 120 days until May 3rd! Of course, advocating for pharmacists is really the cornerstone of CPS and one of the greatest values you have as a member. Healthcare practice, in many ways, is determined at the state level, and you can be assured we have our lobbyist, myself and an engaged legislative committee ready to go! As many of you know, we will be running a bill on pharmacy technician regulation in Colorado this session. I'd love to hear your thoughts on this issue, as well as other issues that will come up during this session (last year we had over 30 bills that impacted pharmacy)! To better keep our membership informed, we will be sending out regular email updates through the "community forum" functionality on our website. Make sure you are up to date with your personal profile on the member center at www.copharm.org so you can log in and view full messages.

Of note we also continue to collaborate with regulatory Boards, Colorado Department of Public Health, Colorado Medicaid, Schools of Pharmacy, and many other stakeholders inside and outside of Colorado to address issues of concern and interest to Colorado pharmacists. We have your back and we are always looking for new opportunities to advance our profession!

2. Grow membership representative of pharmacists and technicians in all practice settings in Colorado.

One Society, One Voice. Undoubtedly, you know that CPS is the <u>only</u> professional pharmacy society in the State of Colorado that strives to represent the pharmacist, and the practice and profession of pharmacy, not special interests. In other words, we stand alone in our approach to leading the profession in our State and this is reflected in our <u>mission and vision</u> statements.

When you have One Society, One Voice you need that voice to be made up of as many individual voices as possible, and you need those voices to come from all practice settings with different opinions, approaches and perspectives. The strength of the collective voice is only as strong as the individuals that make it up. We are regularly asked by many in the State, in other states, and at a national level "What do pharmacists in CO think? What do pharmacists in CO want?" Our answer needs to be the collective informed voice that comes from a healthy and diversified membership of the pharmacists in Colorado. Unfortunately, we only have about 5% of the CO pharmacists in CPS. This is much lower than other states. Therefore, I will not only count on your membership renewal, but furthermore challenge each of YOU to recruit one new CPS member this year to strengthen CPS further! Strong membership revenue and involvement is the only way we can continue our advocacy, educational and networking efforts that are of value to all of us.

3. Increase member involvement with high quality conferences and CPS activities.

We have 2 fabulous <u>meetings</u> this year, our Winter CE Meeting coming up January 12-16, 2019 in Breckenridge (it's not too late to register) and our Annual Meeting June 20-21, 2019 in Black Hawk. We will have excellent CE and networking events, as well as timely information about our profession and society. Not to mention we like to have a fair dose of fun!

We will continue our quarterly CE <u>webinar</u> series this year – free to all CPS members. Let me know if you have ideas on topics!

Our CPS <u>Academies</u> allow you to find other CPS members in your specific practice interest area - we have 4 active academies and are looking to start up a technician academy this year. Remember you can always sign up for more than one! These groups regularly hold networking and other social events.

Our CPS <u>Committees</u> allow you to have hands on involvement with the ins and outs of CPS. From membership and CEs to legislative and communication, we have many committees that would love to have your help.

Finally, consider that we are still actively recruiting for new <u>board members</u> in 2019 and <u>award</u> nominations!

4. Provide the value that you wish to see as a member (need your feedback here!)

I want to hear from all of you whether it be a concern, a question, or a comment. Whether it be large or small, or in-between. I and the dedicated volunteer Board of Directors and leaders in our Academies and Committees can't represent your needs if we don't hear from you.

The benefit of a state society is that the value can be determined by its members. Help me make CPS better by letting me know what you need. Let me what you care about as a Colorado pharmacist, technician or student at my <a href="mailto:emailto:

Thank you for being a member!

Emily



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