



October 21, 2006

Dear Friend of the Colorado Pharmacists Society,

Please plan to exhibit at the Colorado Pharmacists Society's 15th Annual Winter Continuing Education Seminar!

Exhibit Information

The 2007 Winter Seminar will be held at the Silvertree Hotel in Snowmass at Aspen, Colorado from **January 10 - 13, 2007 with an Exhibitor Reception, Friday, January 12**. Pharmacists from all over the United States attend this event that provides 15 hours of continuing education. The CE sessions are held before and apres' ski to allow attendees a full day on the slopes. On Friday evening, January 12, 2007, we provide an exhibitors reception, encouraging attendees to learn about the new developments and drugs the pharmaceutical industry offers.

The exhibits are tabletop displays that are set up in the same room as the CE programs and can be visited by our attendees before and after the continuing education programs. The only time the tabletop exhibit needs to be staffed is during the exhibitor's reception on January 12.

The cost of a **tabletop exhibit is \$500**. This includes breakfasts, and apres' ski beverages, up to **4 hours of display time**, 15 hours of continuing education (if desired) and reduced rates on ski lift tickets.

Lodging

Room reservations at the Silvertree Hotel may be made by calling Katie Reed, at the resort, on 1-800-525-9402 x8270 or 970-923-8270 and requesting the Colorado Pharmacists "CE and Ski" group. Please make reservations by December 9, 2006 to guarantee the best rates. Lodging rooms in the host hotel Silvertree start at \$174. One and two bedroom condominiums are available in Snowmass Village. For more details and to make reservations, please call the same Silvertree Hotel toll-free number above.

Ski Passes

In 2007, you may again purchase ski passes at the group discount rate through the Winter Seminar. Ski pass rates are shown on the attendee registration form. The ski passes are valid at 4 Aspen ski areas — Buttermilk, Aspen Mountain, Aspen Highlands and Snowmass.

For further information, please contact the Colorado Pharmacists Society office at (303)-756-3069. We hope you can join us for the best snow sliding and pharmacy continuing education in the country.

Sincerely,

Val Kalnins
Executive Director

**EXHIBITOR GUIDELINES AND REGULATIONS—
Winter Seminar at Snowmass
January 10 to 13, 2007
Exhibitor Reception on January 12, 2007**

1. **Contract for Space:** The application for space and the formal notice of assignment constitute a contract for the right to use the space allotted. In the event of fire, strike or other uncontrollable circumstances, this contract *will* not be binding.
2. **Use of Space:** *All* demonstrations, interviews or other sales activities must be confined to the limits of the exhibit booth. No exhibitor shall assign, sublet or share the whole or any part of this space allotted without the knowledge or consent in writing of the CPS Executive Director.
3. **Distribution of Advertising Material:** Circular or advertising material of any description may be distributed only within the booth assigned to the exhibitor presenting such matter.
4. **Hours of Exhibit, Setup and Dismantling:** Exhibit setup must be completely done by each representative. They will consist of a table top 6'x30" draped, display table. Setup will be on January 12, 2007 between 10:00 a.m. and 4:00 p.m. Displays are in the same room as C.E., permitting attendees to visit displays before and after each C.E. session. The only time the booth will need to be staffed is during the Exhibitors Reception from 6:30 - 8:00 p.m. after C.E. on January 12, 2007. The exhibitor agrees to dismantle the exhibit and remove company property any time after the exhibitors reception, but no later than 7:00 a.m. on Saturday January 13, 2007.
5. **Insurance:** Exhibitors wishing to have their booth or goods insured must do so at their own expense.
6. **Liability:** The Colorado Pharmacists Society or any of its officers or staff members assumes no responsibility for the safety or property of any exhibitor. Display area will be locked when not in use.

If questions, please contact the Colorado Pharmacists Society office.

Colorado Pharmacists Society

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