

2011 NASPA Leadership Conference

“Leading Your Association in Changing & Challenging Times”

Key “Lessons” Learned

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- **Conference objectives**

1. Understand essential leadership behaviors and common derailment factors;
2. Understand the roles and responsibilities of the President/Board and State Executive;
3. Be a strong(er) executive team;
4. Be able to use a variety of effective leadership tools and tips to lead your Association; and
5. Leave with best practices and ideas for addressing common Association challenges.

- **Purposeful communication**

- Encourage and be more open to new ideas and technology
- Post our strategic plan on the website
- Track progress on strategic plan
 - Using a dashboard (red, yellow, green)
 - Filling in the blanks for 2011-2012
- Keep members abreast of legislative issues (Pharmacy Sunset Review)
- Create annual report (membership, CEs/member participation, financials, immunizations, etc.)

- **Meeting the needs of members**

- Change the date of annual summer meeting
 - Potential dates: April/May – more student involvement; better rates
- Realize diversity in membership (job, location, age, etc.) and discover new ways for outreach to them
- Mentor opportunities
 - Expand our mentorship program
 - “Speed mentoring”
- Engage in discussions about inter- and intra-state meetings
- Encourage networking and professional development opportunities
- Provide tools for members that may be helpful (e.g., law information, patient education materials, etc.)

- **Grant opportunities**